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Principles of Risk Management

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Contents

- Recognition
- Measurement

• Management



Risk Recognition

How Do We Recognize Risk



- Planning Stage
 - -Local versus Import / Export
 - -Buyers cost escalation clauses
 - -Capital Account vs Trade Account
- Order Stage
 –Crystallized
- Continuous



Risk Measurement



How Do We Measure Risk

- Absolute impact
- Percentage impact
- Scenario Analysis
- Break-even Analysis (Stop-loss)



Risk Management

Can We Manage Risk?



Myth: Since we can't predict the future, let us take no action.

Reality: No action is also action.

Concepts People Use



- "I know the markets"
- "I can make money / more money on the exchange rates"
- "It's a one-way street"
- "This can never happen / It's money for the asking"

Finally:

"Hope the market reverses"



Principles Of Risk Management

- 3 styles Nothing, Everything, Something
- There is no perfect approach
- Long term versus short term
- Consistency is key
- Be disciplined
- Look back for lessons, not regrets

Other Factors To Consider



- Earnings volatility listed companies
- Accounting Standards Hedge Accounting
- Simplicity is often best
- Greed is not good
- Focus on core business



Best Products Are The Simple Ones

- Cash rates
- FX Forwards
- Options expensive but good insurance
- Interest Rate / Cross Currency
 Swaps for cash flows, specially for borrowings





Thank You